

## Marketing Executive - Creative and Marketing Agency

**Location:** Costock, near Loughborough, Leicestershire

**Hours:** Full Time

Champions (UK) Plc is one of the UK's leading award-winning brand agencies, boasting an enviable portfolio of clients, regionally, nationally and internationally.

A family-owned business with traditional family values, Champions has grown over the past 15 years and has evolved significantly.

Proudly, we continue to invest in our staff and new technology, to ensure we are at the cutting edge of providing our clients with the most up to date services that achieve results.

Today, with over 90 highly-skilled staff and still expanding, Champions' continued success is creating additional and exciting employment opportunities.

You will be a self-starter Marketing Executive joining our lively team. You will have an innovative approach to marketing, working with suppliers to ensure our solutions are high impact, cost effective and on time. Experience working client facing is a must.

### Responsibilities

- Key regional and national account management
- Brand and client liaison and support
- Media buying
- Supplier research and liaison
- Negotiating best value from suppliers
- Working closely with other internal departments
- Internal administrative support
- Print and production management
- Preparing reports for clients and internal management
- Arranging the effective distribution of client marketing collateral
- Supporting the Marketing Manager in delivering agreed activities

### Experience, Qualification and Skills Required

- At least one year's marketing experience
- Excellent client facing support, delivering high quality services at all times
- Excellent verbal and written communication skills
- First-class IT skills
- A keen eye for detail and accuracy
- Understand and interpret clients' briefs
- Strong negotiator
- Outstanding administrative, planning and organisational skills
- Team player, ability to multi-task, work under pressure and to tight deadlines
- Highly-motivated, able to work without supervision, a pro-active thinker with a creative mindset
- Ideally university-educated
- Holds a full driving licence

**Closing date:** Monday 24th December 2018

If you are interested, please send a convincing covering letter, stating why you believe you are suitable for this position and your present salary, along with an up to date CV to: [careers@championsukplc.com](mailto:careers@championsukplc.com)