

KICK START YOUR CAREER AT CHAMPIONS

Social Media Apprenticeship

Location: Costock, near Loughborough, Leicestershire

Hours: Full Time

Champions (UK) Plc is one of the UK's leading award-winning brand agencies, boasting an enviable portfolio of clients, regionally, nationally and internationally.

A family-owned business with traditional family values, Champions has grown over the past 15 years and has evolved significantly.

Proudly, we continue to invest in our staff and new technology, to ensure we are at the cutting edge of providing our clients with the most up to date services that achieve results.

Today, with over 110 highly-skilled staff and still expanding, Champions' continued success is creating additional and exciting employment opportunities.

Are you creative, ambitious and a natural with social media? Are you up to speed with the latest social platforms? Join our After-Dinner Speakers team working on social media, SEO and online promotions for our varied client base.

The level 3 qualification is well respected, with the successful candidate being based mainly in the workplace with 20% of your time in-house being spent on coursework. Additional time is given to external training at college. This apprenticeship gives you real life, first-hand experience and prepares you for your career.

Responsibilities

- Managing all social media channels for the After Dinner Speaking Department – Facebook, Twitter, YouTube and LinkedIn
- Working with and interviewing celebrities
- Create social media strategy for content and video
- Push new social media channels where necessary and keep up to date with the latest social media platforms
- Devising and implementing social media strategies
- Carrying out research for the preparation of new material for social media platforms and website
- Creating content and posting/scheduling content on suitable platforms
- Coming up with potential campaign ideas and competitions, whether that be through words, photos or videos
- Liaising with all areas of the business
- Making recommendations to the After-Dinner Speakers team and other areas of the business based on the feedback you get online
- Producing weekly reports, recommendations and improvements
- Keep pace with SEO, search engine, social media and internet marketing industry trends and development
- Uploading material and new content

Experience, Qualifications and Skills Required

- A passion for social media and knowledge of the various current social media platforms
- Excellent copywriting skills
- Enthusiastic and capable of working within a team and on your own
- Organised and capable of working to targets and deadlines
- A self-starter and self-motivated
- The ability to take on new knowledge, software and ideas as well as being able to develop your own ideas
- An outgoing personality with excellent written and verbal communication skills
- A helpful nature – friendly and able to work across all levels of the company
- Adobe InDesign and Photoshop is desirable
- A commitment to developing yourself within the apprenticeship.
- Excellent prioritising and planning skills
- A team player, with a good attention to detail and problem-solving skills
- Excellent time management skills
- Educated to GCSE or equivalent (preferred)

Closing date: Friday 31st May 2019

If you are interested, please send a convincing covering letter, stating why you are the ideal candidate for this challenging and exciting position and your present salary, along with an up to date CV to careers@championsukplc.com