

## Creative Graphic Designer

**Location:** Costock, near Loughborough, Leicestershire

**Hours:** Full Time

Champions (UK) plc is one of the UK's leading award-winning brand agencies, boasting an enviable portfolio of clients, regionally, nationally and internationally.

A family-owned business with traditional family values, Champions has grown over the past 17 years and has evolved significantly.

Proudly, we continue to invest in our staff and new technology to ensure we are at the cutting edge of providing our clients with the most up to date services that achieve results.

Today, with over 120 highly-skilled staff and still expanding, Champions' continued success is creating additional and exciting employment opportunities.

As an experienced graphic designer you will work on a variety of activities, such as, advertising, books, magazines, posters, product packaging, exhibitions and displays, corporate communications and corporate identity, ie. giving organisations a visual brand.

You will work to a brief agreed with the client, creative manager or account managers, and will develop appropriate creative ideas and concepts for the client's objectives to the highest quality and standards.

### 🔗 Responsibilities

- Meeting creative manager or account manager to discuss the business objectives, brief and requirements for the job, advising them with regard to design style, format, print production and timescales
- Estimating the time required and providing quotes to complete a job
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Presenting finalised ideas and high-quality concepts to the creative manager or account managers
- Thinking creatively to produce new ideas and design concepts
- Using innovation to redefine a design brief within time and cost constraints
- Keeping up to date with emerging technologies
- Proofreading to produce accurate and high-quality work
- Working as part of a creative team with other designers, account managers, web developers and marketing specialists

### 🔗 Experience, Qualifications and Skills

- Proven graphic design experience
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver and Photoshop)
- A keen eye for aesthetics and details
- Exceptional creativity and innovation, passion and enthusiasm for design, with a creative flair
- Excellent planning and organisational skills
- An understanding of the latest trends and their role within a commercial environment
- A professional approach to time, costs and deadlines
- A flexible approach when working in a team
- Excellent written and verbal communication skills to interpret and negotiate briefs with the creative manager or account manager
- Good presentation skills and the confidence to explain and sell ideas to creative colleagues and the account manager
- Time management skills and the ability to cope with several projects at once
- Being open to feedback and willing to make changes to your designs

### 🔗 Benefits

- Weekly complimentary bootcamp in our on-site gym every Monday
- £500 sick bonus at the end of the year
- New starter goodie bag
- Monthly massages
- Weekly fruit baskets
- Above and beyond bonus scheme
- Enhanced holiday allowance after three continuous years with the company
- Modern, clean and spacious offices
- Individual 1-2-1 coaching and development programme
- Departmental social outings
- Training throughout the year
- Contributory pension scheme
- Birthday bottle of bubbly
- Weekly cake club
- Yearly Christmas party – all expenses paid

**Closing date:** Friday 27th September 2019

If you are ready for a challenge and looking to unleash your creative mind, please send a current CV and convincing covering letter outlining your experience, achievements and successes to date, stating why you are the ideal candidate for this position.

Please state your current salary and email to [careers@championsukplc.com](mailto:careers@championsukplc.com) along with examples of your creative work.

Previous applicants need not apply.